



THE COLLEGE OF COMMUNICATION AND INFORMATION
Advising Offices are Located in:

202-C Taylor Hall
(330) 672-2780
<http://dept.kent.edu/cci>

COLLEGE OF COMMUNICATION AND INFORMATION

The disciplines represented within the College of Communication and Information emphasize different aspects of communication and information theory, research, use and practice. Yet, they all focus on the elements and means of creating, managing, using and evaluating messages, and on information components and processes that are central to communication interaction.

The evolution of digital and electronic media has blurred the distinctions and narrowed the traditional differences between and among communication and information disciplines. The College of Communication and Information provides a coherent and unified structure for the cohesive, collaborative and convergent study of human interaction and information design, production, processing, management, exchange and evaluation, while retaining the unique perspectives and content foci of programs within each of the constituent schools.

The college includes four Schools: Communication Studies, Journalism and Mass Communication, Library and Information Science, and Visual Communication Design.

The college links programs with a pedagogical and research interest in new technology for information and communication uses, distribution and content. In addition, the School of Communication Studies houses the Communication Instructional Resource Laboratory and the Communication Research Center. The School of Journalism and Mass Communication houses the Center for Privacy and the First Amendment. The School of Library and Information Science houses the Center for the Study of Librarianship, and the School of Visual Communication Design has a large summer program in cooperation with the Kent State University and College University and Designers Association (KSUCDA) for graduate and undergraduate students in multimedia and the Web.

DEGREES

The college awards four undergraduate degrees: Bachelor of Arts in Communication Studies, Bachelor of Arts in Visual Communication Design, Bachelor of Fine Arts in Visual Communication Design and Bachelor of Science in Journalism and Mass Communication. Programs leading to the Master of Arts, Master of Fine Arts, Master of Library and Information Science, Master of Science in Information Architecture and Knowledge Management and Doctor of Philosophy degree are also offered in the college. Information about the graduate programs appears in the *Graduate Schools Catalog*.

ACCREDITATION

Individual undergraduate programs are accredited or approved by:

- Accrediting Council on Education in Journalism and Mass Communication
- National Association of Schools of Art and Design

ADMISSION

Selective admission criteria are used in some programs in the college. Students desiring to major in communication studies or programs within the School of Journalism and Mass Communication are admitted as premajors, then accepted into the appropriate program only after specific requirements have been met. *It is imperative that the student contact the individual school for detailed information.*

Students with an interest in a program for which they are not qualified are admitted into the communication and information general category until requirements are met.

ACADEMIC ADVISING

Regular consultation with a *faculty adviser* is an essential aspect of all students' personal academic management and planning. Consultation at least once each semester for scheduling advice and assistance with registration procedures is the minimum expectation. During the freshman year, the students' faculty adviser is their **University Orientation Instructor**. Beginning in the sophomore year, students should go to their school office to obtain a permanent academic adviser. The academic adviser is to be consulted *first* on all matters relating to a student's academic performance and progress.

The Office of Academic Services, located in Taylor Hall, offers comprehensive academic advising for undergraduate students for all college majors as well as students from other colleges exploring our majors. The office provides advising for transfer students and intervention and referral programs for students on academic probation that include small group and individual counseling. Academic advising is available to students who are undecided about a choice of academic major or who are contemplating general changes of academic programs. The office also treats other issues beyond the immediate purview of the school in which the students' academic adviser is based. Advisers may be seen by appointment by calling the Office of Academic Services at (330) 672-2780.

It is the *student's responsibility* to seek out and use the advising resources available.

Requirement Audit

Upon completion of 60 semester hours, students are *required* to contact the college advising office in Taylor Hall to obtain a requirement sheet bearing a current evaluation of all progress toward completion of the students' chosen degree program. Requirement evaluations are not a substitute for meeting with a faculty adviser.

Students enrolled in programs that have been coded in the KAPS (Kent Academic Progress) system will receive reports of progress in their majors each semester. Questions about KAPS reports are answered in the college advising office.

RESPONSIBILITY FOR MEETING ALL GRADUATION REQUIREMENTS rests with students. The various advising services provided by the schools and the college are an effort to support and assist students in meeting this responsibility. Students' failure to comply with all duly publicized academic requirements, however, is not the responsibility of the university.

Transfer Advising

Students transferring into the college from another university should make an appointment in the college advising office to determine applicability of transfer credits to their program before registering for classes. In some cases, the students will then be referred to their school for a determination on specialized courses. Those seeking admission to schools or programs with specialized admissions requirements should check the school's section of this *Catalog* for special requirements.

GENERAL ACADEMIC REQUIREMENTS

Scholastic Requirements

All candidates for a degree in the College of Communication and Information must meet all requirements listed under the program of their major in this *Catalog*. In addition, students must meet the following scholastic qualifications:

1. A cumulative overall GPA of at least 2.00 (C) for all courses taken at Kent State University.
2. A cumulative GPA of at least 2.25 in the major and, where applicable, the minor. **Certain programs require higher GPAs.** Consult the degree requirements for the major as listed in this *Catalog*.
3. Successful completion of at least 39 upper-division hours of coursework. Upper-division courses are numbered 30000-49999.

Liberal Education Requirements

To receive a baccalaureate degree from the College of Communication and Information, a student must, in addition to other requirements, satisfy the 36-hour minimum stipulated in the LERs.

Students may not use courses in the major to fulfill this requirement and must choose courses from the LERs list; substitutions are not permitted. In some cases proficiency may be used to fulfill certain areas of the requirement. Students must meet any special requirements listed for each LER category. See Pages 77-80 for details.

Some majors have specific requirements within these areas. Please check the requirements for your major as listed in this *Catalog*.

College English

Students required to complete College English should enroll during their first semester. College English should be taken continuously until the full requirement is satisfied.

For additional information about placement into the English sequence and alternate means of fulfilling the requirement, see Pages 30-31.

Writing-Intensive Course Requirement

Refer to either Pages 64 or 84-85 of this *Catalog* for specific information on the Writing-Intensive Course Requirement.

Foreign Language Study

A student who elects to fulfill the mathematics, logic and foreign languages category of the LERs with a foreign language must complete at least two semesters of study (or equivalent) in the same language. Some programs require more. *Or equivalent* means that a student may demonstrate proficiency in a language through the CLEP (College Level Examination Program), or the CBE (Credit-By-Examination) programs. In addition, if a student begins at a more advanced level than Beginning I, fewer semesters of study may be required to complete the requirement, but the hours exempted are still required for graduation and may serve the student's major or minor or be used as electives.

A student who has studied a foreign language in high school and wishes to continue in that language must begin college-level study at the appropriate point. Further information about placement may be obtained from the department offering that language.

Students with a native language other than English* may not register for, or receive credit in, coursework on the elementary or intermediate level in that language or in a closely related language as determined by the chairperson of the appropriate department. Students with a first (not native) language other than English* may be permitted to enroll in, and receive credit for, coursework on the elementary and/or intermediate level. Permission will be granted on a case-by-case basis by the chairperson of the appropriate department after evaluation of the student's skills in that language.

For definition of the terms "native language" and "first language" above, see Page 30, under Foreign Languages.

Changing Catalogs

(Also see General Requirements and Regulations, Page 63.)

To begin meeting the requirements of a newer catalog, the student must register the change in the Office of Academic Services by completing the proper form. *All* requirements of the new catalog

must be met. No substitutions or waivers will be made. Once a student has moved to a more recent catalog, he/she may not return to the previous catalog.

Students are *required* to change catalogs after failing to complete at least 12 semester hours in two calendar years and when returning to the university after dismissal. The catalog to be followed will be the one in force the semester the appropriate change goes into effect.

Pass-Fail Option

Courses used to meet the university's LERs are excluded from the pass-fail option. Courses taken within the major, minor or in completion of certificate programs are also excluded. Only free electives—courses not used to satisfy any specific requirement—may be taken on a pass-fail basis. See pass-fail policy on Page 70-71 of this *Catalog*.

Graduation Procedures

The application for graduation must be submitted to the Office of Academic Services in 202-C Taylor Hall according to the deadlines published in this *Catalog* (see Page 67) and in the *Schedule of Classes* booklet. The deadline for application is generally two full semesters before graduation. Students who either change catalogs or change any major, minor, concentration, option or emphasis after their graduation audit has been completed will be moved to the next graduation date.

Prerequisites

In areas where learning is sequential, courses often have required prerequisites. These prerequisites exist to protect students from attempting coursework for which they are not properly prepared. *It is the responsibility of the students to make certain that they have met all prerequisites before entering any course.*

No Credit Courses

Three of the courses that may be prescribed or recommended through placement testing, MATH 10004, US 10003 and US 10006, do not generate credit toward graduation. Although these courses will count toward the course load for financial aid and other purposes, hours taken in these courses will be subtracted from the students' total before graduation.

Other basic skills courses, including ENG 10000, MATH 10005 and SP&A 10001, do count toward general elective hours only.

Some courses do not generate credit within particular programs. For instance, JMC 20001, Media, Power and Culture, does not generate credit for majors within the School of Journalism and Mass Communication. Check course descriptions carefully in this *Catalog* for more information.

Residence

Kent State University residence requirements for an undergraduate degree may be met at the Kent Campus and/or Regional Campuses through the final 30 credit hours. Under unusual circumstances students may request a minor modification of this requirement by contacting the assistant dean of the college prior to registration elsewhere.

Course Substitutions

Students who desire to substitute a course for one required in their program must secure written approval from the Office of Academic Services *prior* to enrolling in the substitute course.

PEB—ROTC

No more than 4 hours of PEB activities courses or the first 16 hours of ROTC courses may apply to the 121 semester hours required for graduation.

Veterans who have completed a minimum of one year of active duty may receive PEB credit for military basic training according to branch of service, as follows: Army and Marine Corps, 3 credit hours; Navy and Coast Guard, 2 hours; Air Force, 1 hour.

Natural Sciences

Credit toward fulfilling the natural science requirement is not given for the following combinations:

- both the PSCI 11660 series and the CHEM 10050 series, the CHEM 10060 series, and/or the PHY 13001 series;
- both the CHEM 10050 series and the CHEM 10060 series;
- both the PHY 13001 series and the PHY 23101 series;
- both MATH 11011 and MATH 12001.

MINORS

Students who seek the B.A. degree in some programs may be required to complete a minor. The minor may be selected from the following list. In certain circumstances, an individually planned minor may be approved upon recommendation of the director of the school in which the students are enrolled and the chairperson of the department in which the minors are proposed. However, an individualized minor is not officially recognized. Consult the program descriptions listed by the schools to determine if a minor is required.

Generally it is not permitted to elect a major and a minor from the same school; special permission should be obtained from the school by students wishing to do so.

Where major and minor requirements overlap, students may apply courses in both areas.

Minors in the College of Communication and Information
(Students may major and minor in the same school only with the school's approval.)

Advertising

JMC 20004, Media Writing	3
21001, Principles of Advertising	3
31002, Advertising Copywriting	3
31003, Advertising Media Planning	3
41005, Advertising Campaigns	3
Choose one of the following:	3
34038, Media Sales and Promotion (3)	
41002, Advanced Ad. Copywriting (3)	
41004, Broadcast Copywriting (3)	
TOTAL	18

Minimum of 2.25 GPA in the minor required for graduation. This minor is open to only visual communication design majors and marketing majors.

Communication Studies

Select 12 hours from:	12
COMM 15000, Theory and Practice of Oral Discourse (3)	
20001, Interpersonal Communication (3)	
25863, Business and Professional Communication (3)	
26000, Criticism of Public Discourse (3)	
25464, Argumentation (3)	
25902, Communication Theory (3)	
Plus 12 hours in COMM	12
<i>At least 9 must be upper-division</i>	
TOTAL	24

Minimum of 2.25 GPA in the minor required for graduation.

Design

VCD * 13001, Introduction to Graphic Design (3)	
or	
27001, Visual Design for Media I (1)	
and	
27002, Visual Design for Media II (1)	
23001, Introduction to Typography	3
23000, Intermediate Studio Skills	3
33000, Graphic Design I	3
33001, Graphic Design II	3
** 43001, Kinetic & Sequential GD (3)	
or	
** 42004, Computer Illustration (3)	
ART 42070, History of Graphic Design	3
TOTAL	20-21

**Students must earn a B or better in this course before enrolling in 23001.*

***Prerequisite: 30000, Basic Computer I GD/I, plus permission.*

Minimum of 2.25 GPA in the minor required for graduation.

Electronic Media

Choose one of the following:	3
JMC 20001, Media, Power and Culture (3)	
20003, Introduction to Mass Communication (3)	
JMC 20004, Media Writing	3
20007, Media Information Gathering	3
22000, Photography Basics	1
22002, Videography Basics	1
30034, Programming for Electronic Media	3
40006, Law of Mass Communication	3
Upper-division electronic media electives	6
VCD 27001, Visual Design for Media	1
TOTAL	24

Minimum of 2.25 GPA in the minor required for graduation.

Media Literacy

JMC 20001, Media, Power and Culture	3
21001, Principles of Advertising	3
38001, Principles of Public Relations	3
40001, Introduction to Media Messages	3

	40006, Law of Mass Communication	3
	Choose two of the following:	6
JMC	30030, Mass Media Research (3)	
	30034, Programming for Electronic Media (3)	
	40022, Film as Communication (3)	
	44040, Concept Psychographics (3)	
	40193, Non-Skill Workshops (3)	
	<i>e.g., "Children, Cartoons and TV Violence,"</i>	
	<i>"Minorities in American Film," etc.</i>	
	TOTAL	21

Minimum of 2.25 GPA in the minor required for graduation.

Photo-Illustration

JMC	22001, Photography	3
	32001, Photojournalism I	3
	32003, Photo Technology	3
	32004, Advanced Photography	3
	32008, Photo Design Techniques	3
	42005, Color Photography	3
VCD	27001, Visual Design for Media I	1
	27002, Visual Design for Media II: Desktop Publishing . .	1
	27003, Visual Design for Media III	1
	TOTAL	21

Minimum of 2.25 GPA in the minor required for graduation.

Public Relations

JMC	20004, Media Writing	3
	20007, Media Information Gathering	3
	26001, Newswriting	3
	38001, Principles of Public Relations	3
	38002, Strategic Planning for Public Relations	1
	Choose two of the following:	6
	48001, PR Messages: Print (3)	
	48002, PR Messages: Broadcast and New Media (3)	
	48006, PR Publications (3)	
	TOTAL	20

Minimum of 2.25 GPA in the minor required for graduation.

Visual Journalism

JMC	20004, Media Writing	3
	20007, Media Information Gathering	3

	22001, Photography	3
	22002, Videography Basics	1
	26001, Newswriting	3
	46001, Information Graphics	3
VCD	27001, Visual Design for Media I	1
	27002, Visual Design for Media II: Desktop Publishing . .	1
	<i>(or equivalent)</i>	
	27003, Visual Design for Media III	1
	One course from the following:	3
JMC	46000, Newspaper Design (3)	
	46020, Magazine Design (3)	
	TOTAL	23

Minimum of 2.25 GPA in the minor required for graduation. This minor is open to only visual communication design majors or by permission.

MINORS IN OTHER COLLEGES/SCHOOLS

In addition to selecting from the departmental minors listed in the previous section, undergraduate students in the College of Communication and Information can select from a wide range of minors offered by other colleges and schools at Kent State University.

Arts and Sciences

The following minors within the College of Arts and Sciences are available to all undergraduate students at Kent State University. Please see Pages 150-170 for program requirements.

- African Studies
- American Sign Language
- American Studies
- Ancient, Medieval and Renaissance Studies
- Anthropology
- Applied Conflict Management
- Applied Mathematics
- Asian Studies
- Biological Sciences
- British Studies
- Business French
- Business German
- Business Russian
- Business Spanish
- Cartography
- Chemistry
- Classics
- Climatology
- Comparative Literature
- Computer Science
- Economics
- English

French
 Geography
 Geology
 German
 German Studies
 Greek
 Health Care Ethics
 Hellenic Studies
 History
 Jewish Studies
 Justice Studies
 Latin
 Lesbian, Gay, Bisexual and Transgendered Studies
 Lithuanian Studies
 Mathematics
 North Atlantic Security Studies
 Pan-African Studies
 Paralegal Studies
 Philosophy
 Physics
 Political Science
 Pre-Law
 Psychology
 Religion Studies
 Romanian Studies
 Russian
 Russian Studies
 Sociology
 Spanish
 Urban Studies and Planning
 Women's Studies
 The Writing Minor

Business Administration

The following minors within the College of Business Administration are available to all undergraduate students at Kent State University. Please see Pages 189-194 for program requirements.

Accounting
 Business
 Computer Information Systems
 Economics
 Finance
 Human Resource Management
 International Business
 Management
 Marketing
 Military Studies

Education

The following minors within the College of Education are available to all undergraduate students at Kent State University. Please see Page 264 for program requirements.

Community Health Education
 Human Sexuality

Fine and Professional Arts

The following minors within the College of Fine and Professional Arts are available to all undergraduate students at Kent State University. Please see Pages 276-278 for program requirements.

Art History
 Crafts
 Dance*
 Family, Food and Nutritional Studies
 Gerontology
 Hospitality Food Service Management
 Music*
 Studio Art
 Theatre

**Auditions are required before acceptance into the dance or music minors.*

School of Exercise, Leisure and Sport

The following minors within the School of Exercise, Leisure and Sport are available to all undergraduate students at Kent State University. Please see Pages 299-301 for program requirements.

Athletic Coaching—Non-PE Majors
 Leisure Studies
 Sport Management for Non-Majors
 Sports Medicine

Technology

The following minors within the School of Technology are available to all undergraduate students at Kent State University. Please see Page 346 for program requirements.

Electronic Technology
 Flight Technology
 Technology

SCHOOL OF COMMUNICATION STUDIES

The communication studies program involves the study and practice of human communication as focused on speaking and listening in certain settings. Coursework examines intrapersonal, interpersonal, group and public communication in various organizations and professions. We study human communication processes through language, nonverbal, argumentation and persuasive interactions. The traditions of humanistic and social scientific communication theory are infused into the program.

Undergraduate communication studies majors will complete a 21-hour core and select one of three concentrations of 12 hours. The concentrations are interpersonal communication, organizational communication and public communication.

Admission to the Pre-COMM and COMM Majors

To be admitted to the Pre-COMM major, students must have a minimum 2.25 cumulative GPA. Transfer students with a minimum 2.25 cumulative GPA from their previous colleges and students who meet Kent State's admission standards as entering freshmen also will be admitted to the Pre-COMM major.

To be admitted to the communication studies major, students must earn a grade of C or higher in COMM 20000 and have a minimum 2.25 cumulative GPA. Students will remain as Pre-COMM majors until these standards are met.

The COMM Program

The program in communication studies is intended to enable students to lead meaningful and productive lives in interpersonal, organizational and public settings, and to prepare for a variety of careers in the professions of government, public or social service, business, industry and counseling. For those intending to continue with graduate study, the program leads to careers in college or university teaching and advanced positions in the public and private sectors.

Graduate programs leading to the Master of Arts and Doctor of Philosophy degrees are also available. These are described in the *Graduate Schools Catalog*.

Scholarships and Awards

Among scholarships and awards available to students in the School of Communication Studies are the Pierce Memorial Award, the Michael Dubetz Scholarship and the Rebecca and Alan Rubin Endowed Scholarship.

Activities and Organizations

The Kent Communication Society is an undergraduate association open to all. Students also may earn membership (by superior academic performance) in Lambda Pi Eta National Communication Honor Society. Membership in Pi Kappa Delta, national forensics honor fraternity, may be awarded and academic credit can be earned for intercollegiate forensics participation. Information on any of these programs can be obtained in room D202 Music and Speech Center or at the school homepage; <http://www.kent.edu/comm>.

Writing-Intensive Course Requirement

Refer to either Page 64 or 84-85 of this *Catalog* for specific information on the Writing-Intensive Course Requirement.

BACHELOR OF ARTS DEGREE

Communication Studies	
I. Composition	6
ENG 10001, 10002, College English I, II	
II. Mathematics, Logic, and Foreign Languages	6
<i>Select from the LERs on Page 77.</i>	
III. Humanities and Fine Arts	12
<i>Select from the LERs on Page 78 including *JMC 20001, Media Power & Culture</i>	
IV. Social Sciences	9
<i>Select from the LERs on Page 78.</i>	
V. Basic Sciences	6
<i>Select from the LERs on Page 79.</i>	
VI. University Orientation	1
US 10001, University Orientation	
VII. Diversity Requirement	
<i>All students must complete a two-course Diversity Requirement as described on Page 81 of this Catalog. The course that must come from within the LER will be fulfilled with JMC 20001, Media, Power and Culture; the second course will be fulfilled within the major as part of the core requirements.</i>	
VIII. Major Requirements	45
Core Requirements:	21
COMM 15000, Theory and Practice of Oral Discourse	3
20000, Foundations of Communication	3
25902, Communication Theory	3
30000, Communication Research Methods	3
46091, Senior Seminar	3
Select one diversity course	3
COMM *26000, Criticism of Public Discourse (3)	
*35852, Intercultural Communication (3)	
*35912, Gender and Communication (3)	

Select one writing-intensive course3
 COMM 45154, Rhetorical Criticism (3)
 45957, Language and Meaning (3)
Select one concentration:12

Interpersonal Communication

COMM 20001, Interpersonal Communication (3)
 35550, Small Group Communication (3)
 40001, Advanced Interpersonal Communication (3)
 45959, Nonverbal Communication (3)

Organizational Communication

COMM 25863, Business and Professional Communication (3)
 35600, Communication in Teams (3)
 35864, Organizational Communication (3)
 45865, Organization Communication Training and Development (3)

Public Communication

COMM 25464, Argumentation (3)
 36001, Public Communication in Society (3)
 45007, Freedom of Speech (3)
 45902, Theories of Persuasion (3)

COMM Electives12
 9-12 hours must be upper division (12 if 26000 is chosen as the diversity option above). May include no more than 6 hours combined from 45092 (Internship), 45196 (Independent Study), and 45093 (Workshops).

IX. Major Electives, Minors, **General Electives36
 No minor is required (although it is recommended) unless the student is seeking license for teaching in the public schools, in which case all College of Education licensure requirements must be met.

TOTAL 121

Minimum of 39 upper-division hours.

A grade of C or better is required in COMM 46091.

A 2.25 GPA is required in all COMM coursework to graduate.

**Diversity courses*

***See the "Pass-Fail Policy" on Pages 70-71 of this Catalog.*



SCHOOL OF JOURNALISM AND MASS COMMUNICATION

The School of Journalism and Mass Communication offers professionally oriented programs on both the undergraduate and graduate levels to prepare students for positions in mass communication.

The school's responsibilities include training students for careers, providing leadership for persons currently working in the mass media and helping to increase public awareness of the role of the media.

The curriculum is designed to provide students with the benefits of both a strong liberal arts education and professional training. Journalism and mass communication requirements make up approximately 25 percent of the students' program, with requirements in other areas and elective courses constituting the other 75 percent.

Faculty members have substantial professional experience in the mass media in addition to teaching and academic qualifications. Also, a number of area professionals teach as adjunct faculty.

The School of Journalism and Mass Communication provides professional service and leadership through seminars and professional workshops for journalists. Faculty members are active in a number of professional organizations and serve as consultants to groups in mass communication.

Journalism and mass communication majors supplement their coursework with an internship in their field of specialization. Other opportunities for practical experience include news, production, management, sales, performance and advertising positions on the campus newspaper, the *Daily Kent Stater*, and its online edition; the campus television station, TV-2; the campus radio station, WKSR; and the campus magazine, the *Burr*, and its online edition.

Students also may participate in student chapters of six national professional organizations: American Advertising Federation, Journalism and Mass Communication Honorary Kappa Tau Alpha, Public Relations Student Society of America, National Association of Black Journalists, Society of Professional Journalists and the Association of Women in Communications.

Programs leading to the Bachelor of Science degree are available for students interested in a variety of electronic media. The students may look to possible careers as radio-television performers, program production personnel, producers, broadcast sales promoters and advertisers, broadcast copy and script writers. Also available are careers in nonbroadcast and new media utilization of audio and video communication in industrial training and in public communication. Careers are applicable to both commercial and public broadcasting operations.

B.S. degree programs also are available for majors in advertising, radio-television, news, photo-illustration, public relations and visual journalism.

Students who major in the news sequence select one of three areas of study: newspaper journalism, magazine journalism or broadcast journalism.

Students in any journalism and mass communication major may elect a minor outside the School of Journalism and Mass Communication.

In each of the baccalaureate degree programs, students must satisfy the 36-hour minimum stipulated in the Liberal Education Requirements (see Pages 77-80) of this *Catalog*.

The School of Journalism and Mass Communication is accredited nationally by the Accrediting Council on Education in Journalism and Mass Communication. In addition, the school holds memberships in the Ohio Newspaper Association, the Association for Education in Journalism and Mass Communication, Broadcast Education Association and the Association of Schools of Journalism and Mass Communication.

For more than 50 years, the school has sponsored the Northeastern Ohio Scholastic Press Association to encourage and guide the practice of journalism at the secondary school level.

Students who wish to teach journalism and mass communication at the secondary school level may earn licensure in Journalism and Mass Communication through the College of Education.

Graduate programs leading to the Master of Arts degree also are available. These are described in the *Graduate Schools Catalog*.

ADMISSIONS POLICY

Freshmen will be admitted to the university as a journalism and mass communication major if they have a minimum high school GPA of 3.25 or a minimum ACT score of 24. Freshmen who do not meet these criteria will be admitted as prejournalism and mass communication majors if they have a high school GPA of 2.50 or higher.

Transfer students will be admitted to the university as prejournalism and mass communication majors if they have obtained a 2.50 GPA in college.

Incoming freshmen and transfer students who are admitted as prejournalism and mass communication majors will be admitted to a journalism and mass communication major after completing the following requirements:

1. Have a 2.75 GPA after completing 30 hours of coursework at Kent State (transfer students need to complete 15 hours).
2. Have a B average with no grade lower than C in the required English courses, ENG 10001 and 10002. Applicants who do not meet this requirement must either retake the required English course(s) or complete ENG 30064 and/or ENG 30065 with a grade of B or better.
3. Complete JMC 20003, Introduction to Mass Communication, with a grade of C or better.

SCHOOL REQUIREMENTS

Students must complete the following requirements for graduation in all journalism and mass communication programs.

Students must pass the school's grammar-spelling-punctuation test before enrolling in any of the following JMC courses: 20007, Media Information Gathering; 26001, Newswriting; 30004, Writing for Electronic Media; 30034, Programming for Electronic Media; 31002, Advertising Copywriting; 31003, Advertising Media Planning; 32001, Photojournalism I; 40006, Law of Mass Communication; 40010, Ethics and Issues in Mass Communication; 44040, Concept Psychographics; and 46001, Information Graphics.

Within the 124 total hours required for graduation, 84 hours must be in coursework outside the School of Journalism and Mass Communication, with 65 of those 84 hours in liberal studies courses. The maximum JMC credits permitted are 40 hours.

Students electing minors that are not liberal studies in nature may need to complete more than 124 hours.

A 2.75 overall GPA at Kent State and a 2.75 GPA in journalism and mass communication courses are required for graduation. Students who fall below a 2.75 overall or in the major will be sent a warning letter giving them two semesters to bring their GPA up to the school minimum. Failure to do so will result in not being permitted to continue in the journalism and mass communication program. In addition, no grade lower than a C in a journalism and mass communication course will be counted toward graduation or as a prerequisite for a subsequent class.

Students must earn a B or better in JMC 20004, Media Writing, to move on in their major. If they fail to earn a B or better in Media Writing after two attempts, they will not be permitted to continue in the journalism and mass communication program.

The School of Journalism and Mass Communication requires controlled registration in a number of courses. This registration process takes place prior to the university preregistration of courses. Students must register at the School of Journalism and Mass

Communication for classes indicated as controlled in the university *Schedule of Classes* book, and they must have the prerequisites listed and/or permission before they will be considered for controlled classes. Enrollment in controlled classes may be affected by such factors as GPA or credit hours completed. Generally, priority for controlled registration is given to students who meet advancement requirements in their program.

Writing-Intensive Course Requirement

Refer to either Pages 64 or 84-85 of this *Catalog* for specific information on the Writing-Intensive Course Requirement.

BACHELOR OF SCIENCE DEGREE

Advertising

The Bachelor of Science in Advertising combines creative and business coursework to prepare students for careers in the field of advertising.

I. Composition	6
ENG 10001, 10002, College English I, II	.6
II. Mathematics, Logic and Foreign Languages	.6
III. Humanities and Fine Arts	9
HIST 12070, U.S. Formative Period	3
12071, U.S. Modern Period	3
Plus select 3 hours	3
	<i>from the LERs on Page 78 of the Catalog from Fine Arts.</i>
IV. Social Sciences	9
	<i>Select 9 hours from the LERs on Page 78 of this Catalog.</i>
V. Basic Sciences	6
	<i>Select 6 hours from the LERs on Page 79.</i>
VI. University Orientation	1
US 10001, University Orientation	1
VII. Diversity Requirement	
	<i>All students must complete a two-course Diversity Requirement as described on Page 81 of this Catalog. Both courses will be taken as part of the requirement of HIST 12070 and 12071, History of the U.S., Formative and Modern Periods.</i>
VIII. Major Requirements	.44
	Core Courses
JMC 20003, Introduction to Mass Communication	3
20004, Media Writing	3
20007, Media Information Gathering	3
40006, Law of Mass Communication	3
40010, Ethics and Issues in Mass Communication	3
40092, Internship	1
VCD 27001, Visual Design for Media I	1
27002, Visual Design for Media II	1
27003, Visual Design for Media III	1

Major Requirements

JMC 21001, Principles of Advertising	3
21011, Introduction to Advertising Planning	1
31002, Advertising Copywriting	3
31003, Advertising Media Planning	3
31011, Creative Advertising Strategies	3
38001, Principles of Public Relations	3
41005, Advertising Campaigns	3
JMC upper-division electives (<i>workshops do not count</i>)	6
IX. Additional Requirements	37
CS 10001, Computer Literacy	3
ECON 22060, Principles of Microeconomics	3
22061, Principles of Macroeconomics	3
PSYC 11762, General Psychology	3
SOC 12050, Introduction to Sociology	3
Select one course from the following:	4
MATH 11011, College Algebra (4)	
14001, Basic Math Concepts (4)	
Select one course from the following	3
ENG 30064, Argumentative Prose Writing (3)	
30065, Expository Prose Writing (3)	
Select one course from the following:	3
COMM 10000, Fundamentals of Speech (3)	
15000, Theory and Practice of Oral Discourse (3)	
25863, Business and Professional Communication (3)	
26000, Criticism of Public Discourse (3)	
Business Requirements	
MKTG 25010, Marketing	3
Plus 3 upper-division MKTG courses	9
X. General Electives	6
<i>At least 4 hours of general electives must be taken in the College of Arts and Sciences, the Department of Economics or in survey and nonskill courses in art, architecture, music or theatre.</i>	
TOTAL	124

A minimum of 39 upper-division hours required.

Maximum of 40 hours of JMC coursework will be credited toward a degree.

Minimum of 65 hours of liberal studies courses.

Minimum of 2.75 required in major and in overall GPA for graduation.

No grade below C in major coursework may be counted toward graduation or as a prerequisite for a subsequent class.

American Assembly of Collegiate Schools of Business accreditation standards prohibit nonbusiness majors from taking more than 25 percent of their degree requirements in business courses. Therefore, no more than 30 semester credit hours may be counted toward stated degree requirements.

News

The Bachelor of Science in News offers students the choice of one of three concentrations: newspaper journalism, magazine journalism or broadcast journalism.

News majors (newspaper, magazine, and broadcast journalism concentrations) can place out of JMC 20004, Media Writing and be placed directly into JMC 26001 under the following conditions:

Students not yet enrolled in JMC 20004 but who score at least a 75 on the grammar-spelling-punctuation test on their first attempt, may take a writing exam. If they pass the exam and have all the other prerequisites for newswriting completed, they will be eligible to enroll in newswriting.

Students who take this option must complete an additional upper-division writing course selected from the following:

- JMC 40004, Computer Assisted Reporting*
- JMC 40005, Feature Writing*
- JMC 40012, Online Journalism*
- JMC 46006, Editorial Writing*
- JMC 46007, Reporting in Depth*
- JMC 46009, Reporting Public Affairs*
- JMC 46021, Magazine Writing and Editing*
- JMC 46052, Advanced Broadcast News*
- JMC 46054, Broadcast Documentary*

Newspaper Journalism

I. Composition	6
ENG 10001, 10002, College English I, II	
II. Mathematics, Logic and Foreign Languages	6
III. Humanities and Fine Arts	9
HIST 12070, U.S. Formative Period	3
12071, U.S. Modern Period	3
Select 3 hours	3
<i>from the LERs on Page 78 of this Catalog from Fine Arts.</i>	

IV. Social Sciences 9
Select 9 hours from LERs on Page 78 of this Catalog.

V. Basic Sciences 6
Select 6 hours from LERs on Page 79 of this Catalog.

VI. University Orientation 1
 US 10001, University Orientation 1

VII. Diversity Requirement
All students must complete a two-course Diversity Requirement as described on Page 81 of this Catalog. Both courses will be taken as part of the requirement of HIST 12070 and 12071, History of the U.S., Formative and Modern Periods.

VIII. Major Requirements 47-48
Core Courses
 JMC 20003, Introduction to Mass Communication 3
 20004, Media Writing 3
 20007, Media Information Gathering 3
 22000, Photography Basics 1
 22002, Videography Basics 1
 40006, Law of Mass Communication 3
 40010, Ethics and Issues in Mass Communication 3
 40092, Internship 1
 VCD 27001, Visual Design for Media I 1
 27002, Visual Design for Media II: Desktop Publishing . . 1
 27003, Visual Design for Media III 1
Concentration Requirements
 JMC 26001, Newswriting 3
 26007, Print Beat Reporting 4
 36005, Copyediting 3
 40005, Feature Writing 3
 46000, Newspaper Design 3
 46009, Reporting Public Affairs 4
Choose one from the following: 3
 40004, Computer-Assisted Reporting (3)
 40012, Online Journalism (3)
Choose one from the following: 3-4
 26008, Broadcast Beat Reporting (4)
 32001, Photojournalism I (3)
 40004, Computer Assisted Reporting (3)
 40012, Online Journalism (3)
 40015, Media Management (3)
 40095, ST: Cybermedia Design (3)
 46001, Information Graphics (3)
 46006, Editorial Writing (3)
 46007, Reporting in Depth (3)
 46016, Magazine Publishing (3)
 46020, Magazine Design (3)
 46021, Magazine Writing and Editing (3)
 46054, Broadcast Documentary (3)

IX. Additional Requirements 15-16
 Upper-division coursework in the English Department. 3

ECON 22060, Principles of Microeconomics 3
 POL 10100, American Politics 3
Choose 3 hours from: 3
 POL 10004, Comparative Politics (3)
 PSYC 11762, General Psychology (3)
 SOC 12050, Introduction to Sociology (3)
Choose 3-4 hours from: 3-4
 POL 30001, Political Methods (3)
 PSYC 21621, Quantitative Methods in Psychology I (3)
 SOC 32220, 32221, Data Analysis and Data Analysis Lab (4)

X. General electives 23-25
At least 11 hours of general elective hours must be taken on the upper-division level. At least 14 hours of general electives must be taken in the College of Arts and Sciences, the Department of Economics or in survey and nonskill courses in art, architecture, music or theatre.

TOTAL	124
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A minimum of 39 upper-division hours required.

Maximum of 40 hours of JMC coursework will be credited toward a degree.

Minimum of 65 hours of liberal studies courses.

Minimum of 2.75 required in major and in overall GPA for graduation.

No grade below C in major coursework may be counted toward graduation or as a prerequisite for a subsequent class.

Magazine Journalism

I. Composition 6
 ENG 10001, 10002, College English I, II

II. Mathematics, Logic and Foreign Languages 6

III. Humanities and Fine Arts 9
 HIST 12070, U.S. Formative Period 3
 12071, U.S. Modern Period 3
 Select 3 hours 3
from the LERs on Page 78 of this Catalog from Fine Arts.

IV. Social Sciences 9
Select 9 hours from LERs on Page 78 of this Catalog.

V. Basic Sciences 6
Select 6 hours from LERs on Page 79 of this Catalog.

VI. University Orientation 1
 US 10001, University Orientation 1

VII. Diversity Requirement
All students must complete a two-course Diversity Requirement as described on Page 81 of this Catalog. Both courses will be

taken as part of the requirement of HIST 12070 and 12071, *History of the U.S., Formative and Modern Periods*.

VIII. Major Requirements47-48

Core Courses

JMC 20003, Introduction to Mass Communication 3
 20004, Media Writing 3
 20007, Media Information Gathering 3
 22000, Photography Basics 1
 22002, Videography Basics 1
 40006, Law of Mass Communication 3
 40010, Ethics and Issues in Mass Communication 3
 40092, Internship 1
 VCD 27001, Visual Design for Media I 1
 27002, Visual Design for Media II: Desktop Publishing . . 1
 27003, Visual Design for Media III 1

Concentration Requirements

JMC 26001, Newswriting 3
 26007, Print Beat Reporting 4
 36005, Copyediting 3
 40005, Feature Writing 3
 46009, Reporting Public Affairs 4
 46016, Magazine Publishing 3

Choose one from the following: 3

46020, Magazine Design (3)
 46021, Magazine Writing and Editing (3)

Choose one from the following: 3-4

26008, Broadcast Beat Reporting (4)
 32001, Photojournalism I (3)
 40004, Computer Assisted Reporting (3)
 40012, Online Journalism (3)
 40015, Media Management (3)
 40095, ST: Cybermedia Design (3)
 46000, Newspaper Design (3)
 46001, Information Graphics (3)
 46006, Editorial Writing (3)
 46007, Reporting in Depth (3)
 46020, Magazine Design (3)
 46021, Magazine Writing and Editing (3)
 46054, Broadcast Documentary (3)

IX. Additional Requirements15-16

Upper-division coursework in the English Department. 3
 ECON 22060, Principles of Microeconomics 3
 POL 10100, American Politics 3
Choose 3 hours from: 3
 POL 10004, Comparative Politics (3)
 PSYC 11762, General Psychology (3)
 SOC 12050, Introduction to Sociology (3)
Choose 3-4 hours from: 3-4
 POL 30001, Political Methods (3)
 PSYC 21621, Quantitative Methods in Psychology I (3)

SOC 32220, 32221, Data Analysis and Data Analysis Lab (4)

X. General electives23-25

At least 9 hours of general elective hours must be taken on the upper-division level. At least 14 hours of general electives must be taken in the College of Arts and Sciences, the Department of Economics or in survey and nonskill courses in art, architecture, music or theatre.

TOTAL	124
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A minimum of 39 upper-division hours required.

Maximum of 40 hours of JMC coursework will be credited toward a degree.

Minimum of 65 hours of liberal studies courses.

Minimum of 2.75 required in major and in overall GPA for graduation.

No grade below C in major coursework may be counted toward graduation or as a prerequisite for a subsequent class.

Broadcast Journalism

I. Composition 6

ENG 10001, 10002, College English I, II 6

II. Mathematics, Logic and Foreign Languages 6

III. Humanities and Fine Arts 9

HIST 12070, U.S. Formative Period 3
 12071, U.S. Modern Period 3
 Select 3 hours 3
from the LERs on Page 78 in this Catalog from the Fine Arts.

IV. Social Sciences9

Select 9 hours from the LERs on Page 78 of this Catalog.

V. Basic Sciences 6

Select 6 hours from the LERs on Page 79.

VI. University Orientation 1

US 10001, University Orientation 1

VII. Diversity Requirement

*All students must complete a two-course Diversity Requirement as described on Page 81 of this Catalog. Both courses will be taken as part of the requirement of HIST 12070 and 12071, *History of the U.S., Formative and Modern Periods*.*

VIII. Major Requirements41

Core Courses

JMC 20003, Introduction to Mass Communication 3
 20004, Media Writing 3
 20007, Media Information Gathering 3
 22002, Videography Basics 1
 40006, Law of Mass Communication 3

40010, Ethics and Issues in Mass Communication3
 40192, Radio/TV Internship1
 VCD 27001, Visual Design for Media I1
Concentration Requirements
 JMC 26001, Newswriting3
 26008, Broadcast Beat Reporting4
 36000, Producing and Electronic Editing3
 46009, Reporting Public Affairs4
 JMC upper-division elective3
Choose one of the following:3
 40004, Computer-Assisted Reporting (3)
 40012, Online Journalism (3)
Choose one of the following:3
 46052, Advanced Broadcast News (3)
 46054, Broadcast Documentary (3)
IX. Additional Requirements18-19
 Select one upper-division course from the English Department. 3
 ECON 22060, Principles of Microeconomics3
 POL 10100, American Politics3
Choose 3 hours from:3
 POL 10004, Comparative Politics (3)
 PSYC 11762, General Psychology (3)
 SOC 12050, Introduction to Sociology (3)
Choose 3-4 hours from:3-4
 POL 30001, Political Methods (3)
 PSYC 21621, Quantitative Methods in Psychology I (3)
 SOC 32220, 32221, Data Analysis and Data Analysis Lab (4)
Select one course from the following:3
 COMM 10000, Fundamentals of Speech (3)
 15000, Theory and Practice of Oral Discourse (3)
 25863, Business and Professional Communication (3)
 26000, Criticism of Public Discourse (3)
X. General Electives27-28
At least 12 hours of general electives must be taken at the upper-division level. At least 10 hours of general electives must be taken in the College of Arts and Sciences, the Department of Economics or in survey and nonskill courses in art, architecture, music or theatre.

TOTAL	124
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A minimum of 39 upper-division hours required.

Maximum of 40 hours of JMC coursework will be credited toward a degree.

Minimum of 65 hours of liberal studies courses.

Minimum of 2.75 required in major and in overall GPA for graduation.

No grade below C in major coursework may be counted toward graduation or as a prerequisite for a subsequent class.

Photo-Illustration

The Bachelor of Science in Photo-Illustration is designed for students who are interested in careers in studio and illustrative commercial photography.

I. Composition6
 ENG 10001, 10002, College English I, II

II. Mathematics, Logic and Foreign Languages6

III. Humanities and Fine Arts9
 HIST 12070, U.S. Formative Period3
 12071, U.S. Modern Period3
 Plus 3 hours3
from the LERs on Page 78 in this Catalog from the Fine Arts.

IV. Social Sciences9
Select from the LERs on Page 78.

V. Basic Sciences6
Select from the LERs on Page 79.

VI. University Orientation1
 US 10001, University Orientation1

VII. Diversity Requirement
All students must complete a two-course Diversity Requirement as described on Page 81 of this Catalog. Both courses will be taken as part of the requirement of HIST 12070 and 12071, History of the U.S., Formative and Modern Periods.

VIII. Major Requirements41
Core Courses
 JMC 20003, Introduction to Mass Communication3
 20004, Media Writing3
 20007, Media Information Gathering3
 22002, Videography Basics1
 40006, Law of Mass Communication3
 40010, Ethics and Issues in Mass Communication3
 40092, Internship1
 VCD 27001, Visual Design for Media I1
 27002, Visual Design for Media II: Desktop Publishing . .1
 27003, Visual Design for Media III1
Major Requirements
 JMC 22001, Photography3
 32001, Photojournalism I3
 32003, Photo Technology3
 32004, Advanced Photography3
 32008, Photo Design Techniques3
 42005, Color Photography3
 42007, Photo-Illustration Techniques3

IX. Additional Requirements	20
ART 22006, Art History I	3
22007, Art History II	3
Any upper-division art history elective	3
PHIL 11001, Introduction to Philosophy	3
31060, Aesthetics	3
TECH 21046, Graphic Comm. Tech I	3
31047, Graphic Comm. Tech II	2
X. General Electives	26

At least 5 hours of general electives should be taken on the upper-division level. In addition, at least 8 hours of general electives should be taken in the College of Arts and Sciences, the Department of Economics or in survey and nonskill courses in art, architecture, music or theatre.

TOTAL	124
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A minimum of 39 upper-division hours required.

Maximum of 40 hours of JMC coursework will be credited toward a degree.

Minimum of 65 hours of liberal studies courses.

Minimum of 2.75 required in major and in overall GPA for graduation.

No grade below C in major coursework may be counted toward graduation or as a prerequisite in a subsequent class.

Public Relations

The Bachelor of Science in Public Relations is designed for those students who are interested in careers in public relations with an agency, a corporation or a nonprofit group.

I. Composition	6
ENG 10001, 10002, College English I, II	6
II. Mathematics, Logic and Foreign Languages	6
III. Humanities and Fine Arts	9
HIST 12070, U.S. Formative Period	3
12071, U.S. Modern Period	3
Plus 3 hours	3
<i>from the LERs on Page 78 of this Catalog from Fine Arts.</i>	
IV. Social Sciences	9
<i>Select 9 hours from the LERs on Page 78 of this Catalog.</i>	
V. Basic Sciences	6
<i>Select 6 hours from the LERs on Page 79.</i>	
VI. University Orientation	1
US 10001, University Orientation	1
VII. Diversity Requirement	

All students must complete a two-course Diversity Requirement as described on Page 81 of this Catalog. Both courses will be taken as part of the requirement of HIST 12070 and 12071, History of the U.S., Formative and Modern Periods.

VIII. Major Requirements	43
Core Courses	
JMC 20003, Introduction to Mass Communication	3
20004, Media Writing	3
20007, Media Information Gathering	3
22002, Videography Basics	1
40006, Law of Mass Communication	3
40010, Ethics and Issues in Mass Communication	3
40092, Internship	1
VCD 27001, Visual Design for Media I	1
27002, Visual Design for Media II: Desktop Publishing	1
27003, Visual Design for Media II	1

Major Requirements

JMC 26001, Newswriting	3
38001, Principles of Public Relations	3
38002, Strategic Planning for Public Relations	1
48001, Public Relations Messages: Print	3
48002, Public Relations Messages:	
Broadcast and New Media	3
48006, Public Relations Publications	3
48091, Public Relations Seminar	3

Choose one of the following: 4

JMC 26007, Print Beat Reporting (4)	
26008, Broadcast Beat Reporting (4)	

IX. Additional Requirements	27
ACCT 23020, Introduction to Financial Accounting	3
COMM 15000, Theory and Practice of Oral Discourse	3
ECON 22060, Principles of Microeconomics	3
22061, Principles of Macroeconomics	3
M&IS 24163, Principles of Management	3
MKTG 25010, Marketing	3
45045, Advertising and Promotion Management	3
Any upper-division marketing course	3
Choose one of the following:	3
ENG 20021, Introduction to Creative Writing (3)	
30064, Argumentative Prose (3)	
30065, Expository Prose Writing (3)	
THEA 41026, Playwriting (3)	
ENG Any upper-division course (3)	
X. General Electives	17
<i>At least 7 hours of general elective credits must be taken on the upper-division level. At least 17 hours of general elective hours must be taken in the College of Arts and Sciences, the Department of Economics or in survey and nonskill courses in art, architecture, music or theatre.</i>	

TOTAL	124
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A minimum of 39 upper-division hours required.

Maximum of 40 hours of JMC coursework will be credited toward a degree.

Minimum of 65 hours of liberal studies courses.

Minimum of 2.75 required in major and in overall GPA for graduation.

No grade below C in major coursework may be counted toward graduation or as a prerequisite for a subsequent class.

American Assembly of Collegiate Schools of Business accreditation standards prohibit nonbusiness majors from taking more than 25 percent of their degree requirements in business courses. Therefore, no more than 30 semester credit hours may be counted toward stated degree requirements.

Radio-Television

The Bachelor of Science in Radio-Television offers concentrations in electronic media production, and video and film programming.

Electronic Media Production

- I. **Composition** 6
ENG 10001, 10002, College English I, II
- II. **Mathematics, Logic and Foreign Languages** 6
- III. **Humanities and Fine Arts** 9
HIST 12070, U.S. Formative Period 3
12071, U.S. Modern Period 3
Select 3 hours 3
from the LERs on Page 78 of this Catalog from Fine Arts.
- IV. **Social Sciences** 9
Select 9 hours from the LERs on Page 78 of this Catalog.
- V. **Basic Sciences** 6
Select 6 hours from the LERs on Page 79 of this Catalog.
- VI. **University Orientation** 1
US 10001, University Orientation 1
- VII. **Diversity Requirement**
All students must complete a two-course Diversity Requirement as described on Page 81 of this Catalog. Both courses will be

taken as part of the requirement of HIST 12070 and 12071, History of the U.S., Formative and Modern Periods.

VIII. Major Requirements 45

Core Courses

- JMC 20003, Introduction to Mass Communication 3
- 20004, Media Writing 3
- 20007, Media Information Gathering 3
- 22000, Photography Basics 1
- 22002, Videography Basics 1
- 40006, Law of Mass Communication 3
- 40010, Ethics and Issues in Mass Communication 3
- 40192, Radio-Television Internship 1
- VCD 27001, Visual Design for Media I 1

Concentration Requirements

- JMC 30004, Writing for Electronic Media 2
- 30034, Programming for Electronic Media 3
- 33031, Basic Electronic Media Production 3
- 33036, Basic Media Engineering 3
- JMC upper-division electives: 3
- Choose two of the following:** 6
- 43032, Audio Studio Prod. (3)
- 43033, Audio Field Prod. (3)
- 43042, Video Studio Prod. (3)
- 43043, Video Field Prod. (3)

- Choose one of the following:** 3
- 46054, Broadcast Documentary (3)
- 49021, Corporate Video (3)
- Choose one of the following:** 3
- 40095, ST: Television Post Production (3)
- 40193, Wksp: Nonlinear Video Editing (3)

IX. Additional Requirements 7

- Select one course from the following:** 3
- ENG 30064, Argumentative Prose (3)
- 30065, Expository Prose Writing (3)
- MATH 11011, College Algebra 4

X. General Electives 35

At least 3 hours of general electives should be taken at the upper-division level. At least 18 hours of general electives must come from the College of Arts and Sciences, the Department of Economics or in survey and nonskill courses in art, architecture, music or theatre.

TOTAL	124
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A minimum of 39 upper-division hours required.

Maximum of 40 hours of JMC coursework will be credited toward a degree.

Minimum of 65 hours of liberal studies courses.

Minimum of 2.75 required in major and in overall GPA for graduation.

No grade below C in major coursework may be counted toward graduation or as a prerequisite for a subsequent class.

Video and Film Programming

I. Composition 6
 ENG 10001, 10002, College English I, II 6

II. Mathematics, Logic and Foreign Languages 6

III. Humanities and Fine Arts 9
 HIST 12070, U.S. Formative Period 3
 12071, U.S. Modern Period 3
 Select 3 hours 3
from the LERs on Page 78 of this Catalog from Fine Arts.

IV. Social Sciences 9
Select 9 hours from the LERs on Page 78 of this Catalog.

V. Basic Sciences 6
Select 6 hours from the LERs on Page 79 of this Catalog.

VI. University Orientation 1
 US 10001, University Orientation 1

VII. Diversity Requirement
All students must complete a two-course Diversity Requirement as described on Page 81 of this Catalog. Both courses will be taken as part of the requirement of HIST 12070 and 12071, History of the U.S., Formative and Modern Periods.

VIII. Major Requirements 41
Core Courses
 JMC 20003, Introduction to Mass Communication 3
 20004, Media Writing 3
 20007, Media Information Gathering 3
 22000, Photography Basics 1
 22002, Videography Basics 1
 40006, Law of Mass Communication 3
 40010, Ethics and Issues in Mass Communication 3
 40192, Radio-Television Internship 1
 VCD 27001, Visual Design for Media I 1
Concentration Requirements
 JMC 30004, Writing for Electronic Media 2
 30034, Programming for Electronic Media 3
 33031, Basic Electronic Media Production 3
 40022, Film as Communication 3
 40034, Advanced Electronic Media Programming 2
 40193, Any JMC Film Workshop 3
Choose one of the following: 3
 30030, Mass Media Research (3)
 44040, Concept Psychographics (3)
Choose one of the following: 3
 34038, Media Sales and Promotion (3)
 40037, Scriptwriting for Video and Film (3)

IX. Additional Requirements 7

Select from the following: 3
 ENG 30064 Argumentative Prose (3)
 30065, Expository Prose Writing (3)
 MATH 11011, College Algebra 4

X. General Electives 39
At least 19 hours of general electives must come from the College of Arts and Sciences, the Department of Economics or in survey and nonskill courses in art, architecture, music or theatre. At least 7 hours of general electives should be taken at the upper-division level.

TOTAL 124

Minimum of 39 upper-division hours required.

Maximum of 40 hours of JMC coursework will be credited toward a degree.

Minimum of 65 hours of liberal studies courses.

Minimum of 2.75 required in major and in overall GPA for graduation.

No grade below C in major coursework may be counted toward graduation or as a prerequisite for a subsequent class.

Visual Journalism

The Bachelor of Science in Visual Journalism is designed for students who want to combine photographic and information design skills with journalism. This program is appropriate particularly for students interested in careers as photojournalists or news presentation editors.

Visual journalism majors (photojournalism and information design concentrations) can place out of JMC 20004, Media Writing and be placed directly into JMC 26001 under the following conditions:

Students not yet enrolled in JMC 20004 but who score at least a 75 on the grammar-spelling-punctuation test on their first attempt, may take a writing exam. If they pass the exam and have all the other prerequisites for newswriting completed, they will be eligible to enroll in newswriting.

Students who take this option must complete an additional upper-division writing course selected from the following:
 JMC 40004, Computer-assisted Reporting
 JMC 40005, Feature Writing
 JMC 40012, Online Journalism
 JMC 46006, Editorial Writing

JMC 46007, Reporting in Depth
 JMC 46009, Reporting Public Affairs
 JMC 46021, Magazine Writing and Editing
 JMC 46052, Advanced Broadcast News
 JMC 46054, Broadcast Documentary

Information Design

I. Composition 6
 ENG 10001, 10002, College English I, II

II. Mathematics, Logic and Foreign Languages 6

III. Humanities and Fine Arts 9
 HIST 12070, U.S. Formative Period 3
 12071, U.S. Modern Period 3
 Plus 3 hours 3
from the LERs on Page 78 of this Catalog from Fine Arts.

IV. Social Sciences 9
Select 9 hours from the LERs on Page 78 of this Catalog.

V. Basic Sciences 6
Select from the LERs on Page 79.

VI. University Orientation 1
 US 10001, University Orientation 1

VII. Diversity Requirement
All students must complete a two-course Diversity Requirement as described on Page 81 of this Catalog. Both courses will be taken as part of the requirement of HIST 12070 and 12071, History of the U.S., Formative and Modern Periods.

VIII. Major Requirements 44-46
Core Courses
 JMC 20003, Introduction to Mass Communication 3
 20004, Media Writing 3
 20007, Media Information Gathering 3
 22002, Videography Basics 1
 40006, Law of Mass Communication 3
 40010, Ethics and Issues in Mass Communication 3
 40092, Internship 1
 VCD 27001, Visual Design for Media I 1
 27002, Visual Design for Media II: Desktop Publishing . . 1
 27003, Visual Design for Media III 1
Concentration Requirements
 JMC 22001, Photography 3
 26001, Newswriting 3
 36005, Copyediting 3
 46000, Newspaper Design 3
 46001, Information Graphics 3
Choose two from the following: 6-7
 JMC 26007, Print Beat Reporting (4)
 32001, Photojournalism I (3)
 46020, Magazine Design (3)

Choose one from the following: 3-4
 26007, Print Beat Reporting (4)
 32001, Photojournalism I (3)
 32002, Photojournalism II (3)
 33031, Basic Electronic Media Production (3)
 40004, Computer Assisted Reporting (3)
 40005, Feature Writing (3)
 40012, Online Journalism (3)
 40015, Media Management (3)
 40095, ST: Cybermedia Design (3)
 46006, Editorial Writing (3)
 46007, Reporting in Depth (3)
 46009, Reporting Public Affairs (4)
 46016, Magazine Publishing (3)
 46020, Magazine Design (3)
 46054, Broadcast Documentary (3)

IX. Additional Requirements 24-25
 ART 22006, Art History I 3
 22007, Art History II 3
 Any upper-division art history elective 3
 Select one upper-division course from the English Department. 3
 ECON 22060, Principles of Microeconomics 3
 POL 10100, American Politics 3
Choose 3 hours from: 3
 POL 10004, Comparative Politics (3)
 PSYC 11762, General Psychology (3)
 SOC 12050, Introduction to Sociology (3)
Choose 3-4 hours from: 3-4
 POL 30001, Political Methods (3)
 PSYC 21621, Quantitative Methods in Psychology I (3)
 SOC 32220, 32221, Data Analysis and Data Analysis Lab (4)

X. General Electives 16-19
At least 6 hours of general elective credit must be taken on the upper-division level. At least 4 hours of general electives must be taken in the College of Arts and Sciences, the Department of Economics or in survey and nonskill courses in art, architecture, music or theatre.

TOTAL 124

A minimum of 39 upper-division hours required.

Maximum of 40 hours of JMC coursework will be credited toward a degree.

Minimum of 65 hours of liberal studies courses.

Minimum of 2.75 required in major and in overall GPA for graduation.

No grade below C in major coursework may be counted toward graduation or as a prerequisite for a subsequent class.

Photojournalism

I. Composition 6
 ENG 10001, 10002, College English I, II

II. Mathematics, Logic and Foreign Languages 6

III. Humanities and Fine Arts 9
 HIST 12070, U.S. Formative Period 3
 12071, U.S. Modern Period 3
 Plus 3 hours 3
from the LERs on Page 78 of the Catalog from Fine Arts.

IV. Social Sciences 9
Select 9 hours from the LERs on Page 78.

V. Basic Sciences 6
Select from the LERs on Page 79 .

VI. University Orientation 1
 US 10001, University Orientation 1

VII. Diversity Requirement
All students must complete a two-course Diversity Requirement as described on Page 81 of this Catalog. Both courses will be taken as part of the requirement of HIST 12070 and 12071, History of the U.S., Formative and Modern Periods.

VIII. Major Requirements 48-49
Core Courses
 JMC 20003, Introduction to Mass Communication 3
 20004, Media Writing 3
 20007, Media Information Gathering 3
 22002, Videography Basics 1
 40006, Law of Mass Communication 3
 40010, Ethics and Issues in Mass Communication 3
 40092, Internship 1
 VCD 27001, Visual Design for Media I 1
 27002, Visual Design for Media II: Desktop Publishing . . 1
 27003, Visual Design for Media III 1

Concentration Requirements
 JMC 22001, Photography 3
 26001, Newswriting 3
 26007, Print Beat Reporting 4
 32001, Photojournalism I 3
 32002, Photojournalism II 3
 42005, Color Photography 3

Choose one from the following: 3
 42008, Advanced Photojournalism (3)
 46054, Broadcast Documentary (3)

Choose one from the following: 3
 46000, Newspaper Design (3)
 46001, Information Graphics (3)
 46020, Magazine Design (3)

Choose one from the following: 3-4
 26008, Broadcast Beat Reporting (4)
 40004, Computer Assisted Reporting (3)
 40005, Feature Writing (3)
 40012, Online Journalism (3)
 40015, Media Management (3)
 40095, ST: Cybermedia Design (3)
 42008, Advanced Photojournalism (3)
 46000, Newspaper Design (3)
 46001, Information Graphics (3)
 46006, Editorial Writing (3)
 46007, Reporting in Depth (3)
 46009, Reporting Public Affairs (3)
 46016, Magazine Publishing (3)
 46020, Magazine Design (3)
 46054, Broadcast Documentary (3)

IX. Additional Requirements 24-25
 ART 22006, Art History I 3
 22007, Art History II 3
 Any upper-division art history elective 3
 Upper-division coursework in the English Department. 3
 ECON 22060, Principles of Microeconomics 3
 POL 10100, American Politics 3
Choose 3 hours from: 3
 POL 10004, Comparative Politics (3)
 PSYC 11762, General Psychology (3)
 SOC 12050, Introduction to Sociology (3)
Choose 3-4 hours from: 3-4
 POL 30001, Political Methods (3)
 PSYC 21621, Quantitative Methods in Psychology I (3)
 SOC 32220, 32221, Data Analysis and Data Analysis Lab (4)

X. General Electives 13-15
At least 9 hours of general elective credit must be taken on the upper-division level. In addition, at least 4 hours of general electives must be taken in the College of Arts and Sciences, the Department of Economics or in survey and nonskill courses in art, architecture, music or theatre.

TOTAL	124
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A minimum of 39 upper-division hours required.

Maximum of 40 hours of JMC coursework will be credited toward a degree.

Minimum of 65 hours of liberal studies courses.

Minimum of 2.75 required in major and in overall GPA for graduation.

No grade below C in major coursework may be counted toward graduation or as a prerequisite for a subsequent class.



SCHOOL OF LIBRARY AND INFORMATION SCIENCE

The School of Library and Information Science prepares students for positions of leadership in librarianship and the information professions. The school emphasizes the preparation of master's students for professional library and information service in academic, public, special and school libraries, as well as other types of information agencies.

PROGRAMS

Master of Library and Information Science

The school offers a graduate program, accredited by the American Library Association, which leads to a Master of Library and Information Science degree. The M.L.I.S. is offered on the Kent Campus, and at The Ohio State University as part of Kent State's Columbus program. Selected individual courses are also offered at sites in Cleveland and in Northwest Ohio. The master's degree is accepted as the basic degree in librarianship, necessary for professional employment. Dependent on the course of study chosen and on personal background, M.L.I.S. graduates have a wide range of job options open to them in traditional library settings as well as in less traditional areas in the information field. Career opportunities outside formal library settings can be in the profit as well as the non-profit sector.

Dual Degree Option

A desirable credential for a number of positions, especially in large research institutions, is that of a master's degree in a subject area in addition to the master's degree in library/information science. It is possible to work on two master's degrees concurrently at Kent State University. Up to 11 hours of credit may be shared between two programs.

Master of Library and Information Science and Master of Business Administration

The Master of Library and Information Science and Master of Business Administration (M.L.I.S.-M.B.A.) Dual Degree Program is designed for students planning careers in library or information center administration. Individuals in these positions need knowledge pertaining to planning, organizing, staffing, directing and controlling. Advanced education to obtain knowledge and learn skills related to these management functions enables students to take advantage of career opportunities in library settings and other information settings in the profit and nonprofit sectors.

Master of Library and Information Science plus School Library Media Licensure

Those students intending to be licensed as school librarians by the state of Ohio must complete a required sequence of courses as established by the School of Library and Information Science and the information technology program within the College of Education. In addition, they must successfully complete the Praxis II Exam for Library Media Specialists, administered by the Educational Testing Service (ETS). Students who select this option must already hold a valid Ohio teaching license.

Advising

When students are accepted into the School of Library and Information Science, a faculty adviser is assigned. It is expected that students will work with the adviser to plan a program of study.

For more information about the School of Library and Information Science, the programs offered through the school or careers in the field of library and information science, please contact the school at (330) 672-2782, fax (330) 672-7965, e-mail SLIS@SLIS.kent.edu, <http://www.slis.kent.edu/>.



SCHOOL OF VISUAL COMMUNICATION DESIGN

The mission of the School of Visual Communication Design is to provide a comprehensive and superior professionally oriented education in the study and practice of visual communication design that will complement university studies in the liberal arts, humanities and sciences. In support of this mission, a liberal education is a necessary ground and complement to the development of perception, intellect, imagination, skill and knowledge of the history of the visual communication design field. The intention and emphasis of the visual communication design degree programs is the preparation of students for the graphic design and illustration professions; specifically, to develop technical proficiency, aesthetic sensibility and design expertise in the organization of imagery and typography to communicate information in two-dimensional form by graphics for print, video, and interactive electronic multiple media, and in three-dimensional form through packaging, exhibition and environmental graphics.

The School of Visual Communication Design offers three degree programs: the Bachelor of Arts, the Bachelor of Fine Arts and a combined Bachelor of Science/Master of Arts (or Master of Fine Arts). Stand-alone degrees of the Master of Arts and the Master of Fine Arts programs are also offered. (See *Graduate Catalog*).

The Admissions Office will process all applications with respect to the general qualifications for admission to the university for new freshmen and transfer students.

The School of Visual Communication Design recognizes that competence in visual design as well as intellectual capacity are necessary qualities in students who plan to prepare for a career in visual communication design. Therefore, the right is reserved to require evidence of achievement in design and related areas from all students endeavoring to enroll for the first time as majors in the school. Early admission is recommended. To receive a baccalaureate degree from the School of Visual Communication Design, a student must, in addition to other requirements, satisfy the 36-hour minimum stipulated in the LERs. (See Pages 77-80 of this *Catalog*.)

Transfer Students

Students meeting the general requirements of the university for transfer admission will be admitted. However, since few, if any credits, in design or art courses taken at another institution are transferable, except as electives, submission of a portfolio for review is not required. The director of the School of Visual Communication Design may impose additional requirements considered reasonable and necessary. Transfer credits are evaluated consistent with the university policy, although each student will be evaluated

individually in terms of his or her ability to perform within the program. A transfer applicant's strengths and deficiencies will be considered and his or her transfer credits will reflect that consideration.

Transfer students should make every effort to complete admission requirements before the deadlines listed under "Entering the University" at the front of the *Catalog* and see an adviser in the School of Visual Communication Design for schedule planning before registration.

The Kent State University School of Visual Communication Design is an accredited institutional member of the National Association of Schools of Art and Design.

Writing-Intensive Course Requirement

Refer to either Pages 64 or 84-85 of this *Catalog* for specific information on the Writing-Intensive Course Requirement.

Visual Communication Design

The Bachelor of Arts in Visual Communication Design is a four-year degree program with emphasis on professional business and technical skills. Students must pass Junior Portfolio Review and have a minimum GPA in the major of 2.25 to proceed with major coursework. An overall GPA of 2.00 and a major GPA of 2.25 will be required for graduation.

The Bachelor of Fine Arts in Visual Communication Design is a four- and- one- half-year degree program with an option of a minor or a senior project and optional concentrations in 2D graphic design, 3D graphic design and illustration. In addition to professional business and technical skills, this degree program requires a demonstrated conceptual and visual ability. Admission to and graduation from this program requires passing Junior Portfolio Review, an overall GPA of 2.50, and a minimum GPA in the major of 2.75.

The Combined Bachelor of Science/Master of Arts in Visual Communication Design is a five-year degree program with optional concentrations in 2D graphic design, 3D graphic design and illustration. Students passing Junior Portfolio Review; having completed a minimum of 96 semester hours; demonstrating excellence in formal organization and conceptual problem solving abilities and technical skills; and have a minimum 3.00 overall GPA and a 3.25 in the major, will be invited or may petition to enter this program. An overall GPA of 3.00 and a major GPA of 3.00 in both the bachelor's and master's programs will be required for graduation.

It is recommended that students at a Regional Campus and transfers from inside or outside the university who anticipate majoring in visual communication design make an appointment with an adviser in the visual communication design area as soon as possible after admission to outline a program to avoid complications in completing the degree within the designated credit hours and time frame.

30002, Basic Computer III G/D I	1
30009, Junior Portfolio Review	1
Graphic Design/Illustration	1
<i>See Special Requirement 3.</i>	
32000, 32001, Illustration I, II (each 3)	6
33000, 33001, Graphic Design I, II (each 3)	6
Art history elective (upper division)	3
JMC 22001, Photography	3
TOTAL	86

Basic Program

First-, Second-, and Third-Year Courses Required for All Degree Programs and All Concentrations:

I. Composition	6
ENG 10001, 10002, College English I, II	
II. Mathematics, Logic, and Foreign Languages	6
<i>Select from the LERs on Page 77.</i>	
III. Humanities and Fine Arts	9
<i>Select from the LERs on Page 78.</i>	
IV. Social Sciences	9
<i>Select from the LERs on Page 78.</i>	
V. Basic Sciences	6
<i>Select from the LERs on Page 79.</i>	
VI. University Orientation	1
US 10001, University Orientation	1
VII. Diversity Requirement	
<i>All students must complete a two-course Diversity Requirement as described on Pages 81-83 of this Catalog. One course must come from the LER requirement; the second course may be taken as a second LER, in the major area, in a minor or as a general elective.</i>	
VIII. Major Requirements	
VCD 13000, Basic Studio Skills/	
Graphic Design and Illustration	2
<i>VCD 13000 is a prerequisite that must be taken before 13001.</i>	
13001, Intro. to Graphic Design	3
<i>Students must receive a B or better in this course before enrolling in VCD 22000. See Special Requirement 1.</i>	
ART 22006, 22007, Art History I, II (each 3)	6
VCD 23000, Intermediate Studio Skills	3
20009, Sophomore Entrance Examination/	
Portfolio Review GD/I	1
<i>See Special Requirement 2.</i>	
22000, 22001, Design/Illustration Techniques I, II	6
23001, Intro. to Typography	3
23002, Intro. to 3D Graphic Design	3
30000, Basic Computer I G/D I	1
30001, Basic Computer II G/D I	1

Bachelor of Arts Degree

I.-VIII. Basic Program	86
IX. General Electives and Required Minor	27
<i>Minor 15-21 hours.</i>	
<i>See adviser and Special Requirement 4.</i>	
<i>Electives, universitywide—6-12 hours depending on selected minor. Must include one 3-credit-hour writing-intensive course.</i>	
X. Major Requirements	16
ART 42070, Hist. of Graphic Design	3
VCD 40003, Intermediate Computer	3
43000, Advanced Studio Skills	3
40092, Internship I, Graphic Design/Illustration	1
40192, Internship II, Graphic Design/Illustration	3
43004, Issues for Graphic Design Businesses	3
TOTAL	129

Bachelor of Fine Arts Degree

I.-VIII. Basic Program	86
IX. Major Requirements	51
<i>Choose one concentration</i>	<i>12</i>

2D Graphic Design Concentration

VCD 43001, Kinetic and Sequential Graphic Design	3
43002, Typograph/Photograph Graphic Design	3
43003, Corporate Identity Graphic Design	3
43004, Issues for Graphic Design Businesses	3

3D Graphic Design Concentration

VCD 40095, Special Topics: Graphic Design/Illustration	3
<i>see adviser for list of selections</i>	
43002, Typograph/Photograph Graphic Design	3
43004, Issues for Graphic Design Businesses	3
43005, 3D GD, Dir. Mail/Pack./Point of Purchase	3

Illustration Concentration

VCD 42000, Advanced Illustration Media	3
42002, Editorial Illustration	3
42003, Advertising Illustration	3
42004, Computer Illustration	3
Required of All Concentrations and Both Options	18
ART 42070, Hist. of Graphic Design	3
VCD 40003, Intermediate Computer	3
40025, Prof. Portfolio Graphic Design/Illustration	2
40092, Internship I, Graphic Design/Illustration	1
40192, Internship II, Graphic Design/Illustration	3
43000, Advanced Studio Skills	3
49098, Senior Research Proposal/ Graphic Design and Illustration	1
49198, Senior Research Paper/ Graphic Design and Illustration	2
Option	21
<i>Choose Senior Project option or Minor option.</i>	
Senior Project Option:	
VCD 49199, Senior Project	3
Visual communication design electives	6
General electives	12
Minor Option:	
Minor and general electives	21
Minor 15-21	
<i>See adviser and Special Requirement 4.</i>	
Electives, universitywide—0-6 depending on selected minor.	
TOTAL	137

Combined Bachelor of Science and Master of Arts Degrees

I.-VIII. Basic Program86
IX. Additional Undergraduate Level Courses32
X. Graduate Level Courses32
	150

Minimum undergraduate credit hours: 118

Minimum graduate credit hours: 32

See the visual communication design division coordinator for specific details on the combined degree programs.

Up to a maximum of 12 semester hours of courses taken at the graduate level may be used to satisfy requirements for both the B.S. and M.A. degrees. Courses listed for 3 semester credit hours at the undergraduate (40000) level are the equivalent of 2

semester credit hours at the graduate (50000) level, except as noted.

Option: The combined B.S./M.A. degree program allows the selection of completing a 6-credit-hour M.A. thesis or a 4-credit-hour M.A. project with the addition of 2 credit hours of coursework in the major.

The B.S. degree will not be awarded separately from the combined B.S./M.A. in visual communication design. In the unusual circumstance that students are unable to complete the combined degree program after acceptance and completion of coursework toward the degrees, they will be required to complete either the B.A. or the B.F.A. degree. All courses taken in pursuit of the combined degree program may be applied to either of these degrees except the 2 semester credit hours of Individual Investigation 40096 and any thesis credit hours. All other requirements for either degree must be completed.

After admittance to the Combined B.S./M.A. degree program a student may change to a Combined Bachelor of Science/Master of Fine Arts degree program with the permission of the VCD coordinator, the school graduate coordinator and the dean of the college through submission of a change of degree program form. The Combined B.S./M.F.A. degree program requires an additional 28 semester credit hours of graduate work, which includes a 6-credit-hour M.F.A. thesis, beyond the 32 required for the B.S./M.A. degree program.

Special Requirement 1

VCD 23001, Introduction to Typography, (3 credit hours)
Admission to Introduction to Typography requires students to receive a B or better grade in VCD 13001, Introduction to Graphic Design, and to have completed a minimum of 21 semester credit hours of academic courses with a GPA of 2.25.

Special Requirement 2

VCD 20009, Sophomore Examination/Portfolio Review (1 credit hour)
Sophomore Examination/Portfolio Review (must be taken concurrently with VCD 23000), to review the creative ability and technical skills of students wishing to pursue courses or a major in visual communication design will be based on the quality of a portfolio of work selected from basic courses 13000, 13001, 22000, 22001, 23000, 23001, 23002 and a daylong test of technical skills and aesthetic abilities. Failure to pass the review will prohibit admission to VCD 32000 and 33000. Students not passing, however, may re-review in any semester. A student failing the review a second time will not be permitted to re-review or pursue the B.A. or B.F.A. program in visual communication

design. Students will receive counseling concerning strengths and weaknesses in their work and suggestions of alternative programs in art, journalism, etc.

Special Requirement 3

VCD 30009, Junior Portfolio Review Graphic Design/Illustration (1 credit hour)

Junior Portfolio Review Graphic Design/Illustration, must be taken concurrently with 33001, after completion of VCD 32000, 32001 and 33000. Junior Portfolio Review is an examination in conference with the visual communication design faculty acting as committee. Action by this committee may include assignment of additional work above normal graduation requirements in areas of apparent deficiencies, or a recommendation that the student not continue in the curriculum. Recommendations for remedial work may be at the 1/2/30000-course level. Students failing to complete this junior portfolio review successfully will not be permitted to register for additional courses or continue as a candidate for the B.A. or B.F.A. in visual communication design.

Special Requirement 4

A minor is required for the B.A. degree and is one of two program options available in the B.F.A. degree—15 to 21 credit hours depending upon the minor selected. A student may elect to take a block of coursework in lieu of a minor. The coursework must be approved in advance and in writing by the division coordinator and by the dean of the college. Selection is from the following minors only:

School of Journalism and Mass Communication

- Advertising*
- Electronic Media*
- Media Literacy*
- Photo Illustration*
- Public Relations*
- Visual Journalism*

College of Business Administration

- Computer Information Systems*
- Marketing*

See adviser and/or Catalog under College of Fine and Professional Arts Overview for specific details on minor requirements.

Minimum of 39 upper-division hours required.

***See the "Pass-Fail Policy" on Pages 70-71 of this Catalog.*

